

## Web Design - Getting Your Work Online : Course Information

### **Weekend Course**

**Saturday: 12.00 pm - 5.00 pm - Sunday: 12.00 pm - 5.00 pm**

**Tutor:** Patrick Jameson

**This course will include the use of Dream weaver to setup a basic site to promote your work and how to ensure this features on the appropriate search engines. The course will include elements of Photoshop to process, size and import images.**

### **Saturday**

- Intro
- Research
- Design -
  - Developing a concept, considerations of Type and Interactivity
  - Using Illustrator or Photoshop to make a digital layout
  - ThePaperWebsite

### **Production**

- Preparing images for web use in Photoshop
- Continue preparing images for web in Photoshop
- Using Dreamweaver
- Defining a site, adding images to site root
- Making a web page, adding images and text and learning basic CSS
- Making hyperlinks to other pages and websites
- Browser Testing

### **Conclusion and End**

### **Sunday**

#### **Recap**

- Continue adding pages and links to your website
- Adding meta data and site optimisation
- Adding other media such as sound and video
- Uploading to the web

### **Conclusion and End**